

## EXPERT'S PROFILE

**Name of Grantee** : **DENNY S. ROJA, Esq.**  
**Area of Expertise** : IP, Patenting, Venture Capitalism  
**Inclusive Date of Contract as BSP Awardee** : Short-Term Program  
19 July - 03 August 2010 / February 2011  
**Host Institution** : Board of Investments  
Department of Trade and Industry  
**Email Address** : denny@acuityventures.com

## EDUCATIONAL BACKGROUND

**Juris Doctor**, Fordham University School of Law, NY, 1986  
**Masters in Business Administration**, Stanford University Graduate School of Business  
Stanford, CA, 1971  
**MS in Chemical Engineering**, University of Washington, Seattle, WA, 1969  
**National Science Foundation Fellow**, Georgia Institute of Technology, Atlanta, GA, 1967  
**BS in Chemical Engineering**, *summa cum laude*, University of Santo Tomas, Manila, 1966

## PROFESSIONAL EXPERIENCE

2010-Present      **Managing Director**  
H. Roark and Associates  
Investment Bankers  
Palo Alto, CA

2009-10            **Of Counsel, Corporate and Securities Law**  
White & Lee, LLP  
Redwood City, CA

1999-2009        **Managing Partner and General Counsel**  
Acuity Ventures III, LP, Acuity Ventures II, LLC, and  
Acuity Ventures, LLC  
Palo Alto, CA

1999-present     **Interim CFO and General Counsel**, Cloudphase, Inc., a SAAS company  
**Director**, Professional Healthcare, Inc., a home health care company  
**Chairman of the Board and Director**, Cheryl Burke Dance, LLC,  
a ballroom dance franchise  
**Corporate Development Consultant**, Olympus Corporation (Japan),  
leader in optical products  
**Board Member and General Counsel**, Portal Bay, Inc.,  
an internet portal company  
**VP Corporate Development and General Counsel**, Apex, Inc., a  
semiconductor equipment company  
**EVP Finance and General Counsel** -Ynot Creations, Inc., an internet  
company  
ValuQuest Venture Management  
Palo Alto, CA

1998-99           **Senior Attorney, Corporate and Securities Law**  
Enterprise Law Group, Inc.  
Menlo Park, CA

1994-98	<b>Senior Counsel, Corporate and General Business Group</b> Carr, McClellan, Ingersoll Thompson & Horn Professional Corporation Burlingame, CA
1987-94	<b>Executive Vice President, Managing Director-Investment Banking</b> Harris Roja Corporation, Investment Bankers Menlo Park, CA
1984-87	<b>Director, Corporate Development</b> Pacific Telesis Group San Francisco, CA
1974-84	<b>Director, Corporate Development</b> <b>Manager, Strategic and Business Analysis</b> <b>Marketing Controller, International Group</b> General Foods Corporation White Plains, NY
1971-74	<b>Manager, Financial Planning and Analysis</b> <b>Marketing, Sales and Systems Engineering</b> Burroughs Corporation Toronto, Canada

**TO BE ACCOMPLISHED AS BS AWARDEE:**

- Introduce DTI-BOI to the Silicon Valley technology development and investment ecosystem and shall be equipped to identify, nurture and commercialize investment leads based on technology R&D projects;
- Provide expertise from firsthand experience of experts in merging capital ventures with viable technology R&D based projects; and
- Come up with a pool of local techno-entrepreneurs with ready projects for commercialization to be promoted to investors based on their submitted STAC-RP 18-Month Program.